



WHAT IS THE TEACHER INTERNSHIP PROGRAM?

Partners in Education is sponsoring a Summer Teacher Internship Program for elementary, secondary, vocational and technical school teachers. Through seminars and work experience, the internship introduces teachers to the daily operations of business, industry, and non-profit organizations.

Teachers begin their internship with a one day seminar in economics and the local economy at various Lehigh Valley schools. Sessions include lectures on the current state of the economy by noted scholars and business seminars taught by corporate executives. This intensive course is an essential preparation for the six-week internship at a participating company where the intern experiences the theory as it applies to the day-to-day business operations.

Selection of teachers is based upon their interest in expanding their awareness of business and economics, their desire to incorporate what they learn and experience into their classroom instruction, and the specific needs of the participating organizations.

What is the cost? Participation in the program by an organization requires an investment of \$3,500 per full-time intern that returns as much or more in value to the organization. Each intern receives \$3,000 for the summer's experience, and the balance covers the expenses of the seminar and administrative costs.



WHAT ARE THE OBJECTIVES OF THE PROGRAM?

- ✘ To create a better understanding of the world of work and the corporate environment among the participating teachers so that they may communicate this information and first-hand experience to the students in the classroom.

- ✘ To provide companies with a resource of well qualified people with diverse skills and expertise to help with on-going or special projects.
- ✘ To promote and foster a continued relationship between teachers and company personnel so that teachers will be able to contact business people to serve as classroom resources.
- ✘ To encourage the development and implementation of curricula and instructional materials that accurately prepare students for future career opportunities and emphasize the skills necessary for establishing and achieving career goals.



WHAT ARE THE BENEFITS TO THE COMPANY?

- ✘ Indirectly benefit students by enabling teachers to have business experiences.
- ✘ Availability of a large pool of highly motivated, self-directed, creative, and well-trained specialists with a wide variety of expertise.
- ✘ Opportunity to obtain the extra, additional help needed for short-term projects.
- ✘ A cost-effective way to get specialized assistance for one-time projects.
- ✘ A new perspective from someone outside of the organization.
- ✘ Opportunity to learn more about our educational system and process, and to communicate to educators the goals, objectives and needs of the business community.
- ✘ Opportunity to capitalize on the "multiplier effect" and to make an impact on the education and career preparation of many local area students.



WHAT CAN A TEACHER INTERN DO?

- ✘ Write and edit training manuals, policy guides, promotional materials, recruiter manuals.
- ✘ Develop and implement Human Resources training programs, needs assessments, and performance review processes.
- ✘ Serve as data processing, educational, and management consultants.
- ✘ Conduct product research, statistical and quality control studies, and personnel, salary and productivity surveys within and outside the company.
- ✘ Design computer programs and develop educational and self-instructional materials to be used by company personnel and outside groups.
- ✘ Evaluate and conduct time and cost studies of existing company programs, processes, and products.
- ✘ Carry out market research for new and existing products, design and implement promotional activities.
- ✘ Update databases and computerized information, conduct and computerize demographic and statistical studies.
- ✘ In addition to their fields of specialization, teachers generally have highly developed communication and human relations skills which can be of use to the company.



PIE'S MISSION STATEMENT

Partners in Education is a non-profit organization consisting of local business and education partners focused on ensuring that all students leave school with the academic, technical and employability skills necessary to be successful in the 21st century workplace.



PIE INITIATIVES

- ✘ Our methods need to include more real world and hands on experiences, such as job shadowing.
- ✘ Methods of sharing resources with each other, communicating among institutions, businesses and human resources.
- ✘ Professional development and teacher training to better support PIE, improve the process for the preparation of new teachers, and better education support from the institutions providing professional development.
- ✘ Adapt teaching methods to different learning styles for different types of students.
- ✘ Valid assessment of student placement.

OUR GROWING LIST OF MEMBERS INCLUDE:

Business Partners

Alcoa Kama Corporation
 Bemis Company, Inc.
 Can-Do
 City of Hazleton
 Exopack LLC
 Fabri-Kal Corporation
 First Quality Non-Wovens
 George J. Hayden
 Greater Hazleton Area Chamber of Commerce
 Greater Hazleton Health Alliance
 KNBT
 Northeast Penn. Manufacturers & Empl. Assoc.
 Printmark Industries, Inc.
 PPL Corporation
 Service Electric Cablevision, Inc.
 Simmons Company
 Thoren Caging Systems
 UGI Utilities, Inc.
 WYLN
 Video by UVP

Education Partners

Hazleton Area School District
 Keystone Job Corps (Hazleton Center)
 Luzerne County Community College (Hazleton)
 McCann School of Business & Technology
 Penn State University (Hazleton Campus)
 Weatherly Area School District

Partners in Education

A GREATER HAZLETON BUSINESS AND STUDENT ALLIANCE

Teacher Internship Program



In cooperation with
 Lehigh Valley
 Business Education Partnership
 and
 PPL Electric Utilities

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